

# Education Center BizPrep

## Welcome Letter

Business CEO:

We are looking forward to your school's visit to *JA BizTown* and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to *JA BizTown* and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. **Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.**

- \_\_\_\_\_ Business Cost Sheet
- \_\_\_\_\_ Loan Application
- \_\_\_\_\_ Newspaper Ad
- \_\_\_\_\_ Radio Ad
- \_\_\_\_\_ Philanthropy Pledge Sheet
- \_\_\_\_\_ Employee Checkbooks\*
- \_\_\_\_\_ Employee Name Tags (optional)

*\*Checkbooks are not used by every school. Check with your teacher and include the completed checkbooks in your BizPrep envelope, if instructed.*

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for handling this responsibility!

We look forward to seeing you soon,



Lena Yarian  
President, JA of Northern Indiana

Our business has prepared each of the  
above items:

\_\_\_\_\_  
CEO'S Signature

# Education Center BizPrep

## Business Cost Sheet

### SALARIES

Student Name (First and Last Name)	Account #	Break	Salary	Periods	Total Salary
CEO _____	139	Yellow	\$9.00	X 2 =	_____
CFO _____	140	Red	\$8.50	X 2 =	_____
CAD Designer & Engineer 1 _____	141	Green	\$8.00	X 2 =	_____
CAD Designer & Engineer 2 _____	142	Yellow	\$8.00	X 2 =	_____
Production Manager 1 _____	143	Red	\$8.00	X 2 =	_____
Production Manager 2 _____	144	Green	\$8.00	X 2 =	_____
Sales Manager 1 _____	145	Yellow	\$8.00	X 2 =	_____
Sales Manager 2 _____	146	Red	\$8.00	X 2 =	_____

**NOTE:** IF using checkbooks, the above assigned account number **MUST** be the same account number written on the front of each citizen checkbook.

**Section A: Total of All Salaries \$** \_\_\_\_\_

### OPERATING COSTS

Advertising	(\$8 to Professional Office)	\$8.00
Attorney Services	(\$2 to City Hall)	\$2.00
Auto Lease	(\$8 to Auto Dealership)	\$8.00
CPA Services	(\$2 to Professional Office)	\$2.00
Equipment	(\$3 Aerospace Manufacturing)	\$3.00
Generator	(\$3 to Manufacturing & Engineering)	\$3.00
Healthcare	(\$5 to Healthcare Center)	\$5.00
Insurance	(\$2 to Professional Office)	\$2.00
Logistics	(\$2 to Logistics Manufacturing)	\$2.00
Philanthropy	(\$2 to Utility Company)	\$2.00
Rent	(\$3 to Professional Office)	\$3.00
Supplies	(\$5 to Supply Center)	\$5.00
Taxes	(\$5 to City Hall) - <i>Personnel Taxes, Property Taxes</i>	\$5.00
Utilities	(\$5 to Utility Company)	\$5.00

**Section B: Total Operating Costs \$** \_\_\_\_\_

**TOTAL BUSINESS COSTS:**  
(Salaries plus Operating Costs)

\$     A + B

# Education Center BizPrep

## Loan Application

### BUSINESS INFORMATION

Business name: \_\_\_\_\_

Do you provide a good or a service? \_\_\_\_\_

Use the information on the **Business Cost Sheet** to complete this application.

### EMPLOYEE INFORMATION

Number of employees: \_\_\_\_\_

Total of All Salaries: \$ \_\_\_\_\_ Line 1

*Transfer from Business Cost Sheet: Section A*

### OPERATING COSTS INFORMATION

Total Operating Costs: \$ \_\_\_\_\_ Line 2

*Transfer from Business Cost Sheet: Section B*

### TOTAL BUSINESS COSTS

Total Business Costs: \$ \_\_\_\_\_ Line 3  
*Line 1 + Line 2*

### TOTAL INTEREST AMOUNT

(Multiply 5% times the **Total Business Costs**)

\$ \_\_\_\_\_ Line 4  
*Line 3 x .05*

### TOTAL AMOUNT DUE

(Total Business Cost + Total Interest Amount)

\$ \_\_\_\_\_ Line 5  
*Line 3 + Line 4*

*As a representative of the above named business, I agree to repay the Total Amount Due, which includes both the loan amount requested plus interest. I certify that the above information is correct to the best of my knowledge.*

\_\_\_\_\_  
(CEO's Signature)

**TO BE SIGNED BY CREDIT UNION CEO AT JA BIZTOWN**

**Circle One:**    Approved    Denied    \_\_\_\_\_  
(Credit Union CEO's Signature)

## Education Center BizPrep

### Newspaper Advertisement

Your business needs to create a business advertisement for the *JA BizTown* newspaper. On the day of the visit, the Ad Executive will collect this advertisement from your business. The newspaper editor may need to edit your ad to fit into the newspaper.

Using no more than **10-15 words**, write a descriptive advertisement for your business. Be creative!

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**Note:** You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

**NEWSPAPER EDITOR:**

Type this advertisement on  
Layout Page 2.

\_\_\_\_\_ Completed

## Education Center BizPrep Radio Advertisement

Create a 30-second radio commercial for your business. On the day of the visit, the Ad Executive will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)

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**Note:** You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

**BROADCAST DJ:**

\_\_\_\_\_ Read On Air

# Education Center BizPrep

## Philanthropy Pledge

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

### PHILANTHROPY PLEDGE

\_\_\_\_\_  
(Business Name)

***My employees are aware of the mission of  
non-profit organizations and their role in the community.  
Our business pledges \$2.00 to support a non-profit organization.***

CEO's Signature: \_\_\_\_\_

Employees' Signatures: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Education Center BizPrep

## Business Overview



Provides business improvement incentives for participating business that focus on running quality businesses and improving employee satisfaction. Operates a high-tech retail storefront. Designs, creates, and sells 3D printed products to citizens.

<p style="text-align: center;"><b>CEO</b></p> <ol style="list-style-type: none"> <li>1. Submits loan application.</li> <li>2. Signs all business payroll checks.</li> <li>3. Oversees business operations and makes business decisions.</li> <li>4. Prepares Grant Proposal for Education Services.</li> <li>5. Signs Insurance Policy and Rental Agreement.</li> <li>6. Completes the Business Improvement Plan.</li> <li>7. Prepares and gives speech at the Opening Town Meeting, if time permits.</li> </ol>	<p style="text-align: center;"><b>CFO</b></p> <ol style="list-style-type: none"> <li>1. Obtains bank loan.</li> <li>2. Inputs employee payroll information.</li> <li>3. Prints and distributes employee payroll checks.</li> <li>4. Makes business expense payments.</li> <li>5. Makes business deposits and tracks loan payoff progress.</li> </ol>
<p style="text-align: center;"><b>CAD DESIGNER &amp; ENGINEER</b></p> <ol style="list-style-type: none"> <li>1. Learns how to operate the 3D printers.</li> <li>2. Designs new products for possibly future production.</li> <li>3. Submits finished products to Production Manager for quality control checks.</li> <li>4. Assists Sales Manager as needed.</li> </ol>	<p style="text-align: center;"><b>PRODUCTION MANAGER</b></p> <ol style="list-style-type: none"> <li>1. Works with CEO and Sales Manager to determine product prices.</li> <li>2. Creates marketing signs and posters to promote sales.</li> <li>3. Inspects finished 3D products for quality.</li> <li>4. Packages finished work orders.</li> <li>5. Delivers customer finished product.</li> <li>6. Encourages citizens to take Holland Code Assessment.</li> </ol>
<p style="text-align: center;"><b>SALES MANAGER</b></p> <ol style="list-style-type: none"> <li>1. Distributes supplies received from the Supply Center.</li> <li>2. Works with CEO and Production Manager to determine product prices.</li> <li>3. Sets up Point of Sale system.</li> <li>4. Assists customers with purchasing products, processes payments for sale of products.</li> <li>5. Forwards cash payments to CFO.</li> <li>6. Forwards product orders to Production Manager.</li> <li>7. Works with CEO to reorder additional inventory, if needed.</li> </ol>	